

What is claimed is:

1. A shopping system which comprises:

a plurality of dealer terminals for supplying commodity information through a network;

5 an information retrieval service terminal for gathering said commodity information through said network; and

a plurality of user terminals for asking for information retrieval of said commodity information through said network,

wherein a retrieval information list is constituted on said  
10 information retrieval service terminal so that said user terminal acquires said retrieval information list, and based on an information retrieval request by said user terminal relating to a commodity selected from said retrieval information list, said information retrieval service terminal collates said  
15 commodity information with said information retrieval request, and refers shopping information narrowed down and thereby specified to said user terminal.

2. The shopping system according to claim 1, wherein said information retrieval service terminal refers to said dealer  
20 terminal in response to said information retrieval request of said user terminal based on said shopping information, and mediates a purchase of commodity.

3. The shopping system according to claim 1, wherein said information retrieval service terminal shows a menu for  
25 designating a priority retrieval item when offering said retrieval information list to said user terminal, and specifies a content of said retrieval information list in accordance with said priority retrieval item designated by said user terminal.

4. The shopping system according to claim 1, wherein when

